



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference :

240/ITPO/WFFS/USA/Jan-2019 दिनांक
Date :

25-09-2018

फोन
Phone :

SUBJECT: 44th WINTER FANCY FOOD SHOW, MOSCONE CENTRE, SAN FRANCISCO (USA), JANUARY 13-15, 2019.

Sir,

We are pleased to inform you that the India Trade Promotion Organisation, a Govt. of India Enterprise, will be organizing India's participation in 44th Winter Fancy Food Show at Moscone Centre, San Francisco (USA), from January 13-15, 2019.

The Show is the North America's largest specialty food and beverage event and in the 2018 Show's edition, 1,400 plus exhibitors from around the globe presented their latest 80,000 plus specialties best-in-class foods and beverages, and products at the forefront of emerging trends. All the products you need are under one roof so you save your time and money by attending this Winter Fancy Food Show.

The Show discovers 80,000 products including Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Cheese, Snacks, ethnic, natural, organic foods, Rice, Seafood, Processed Food, Ready-to Serve meals, Confectionery & Bakery Products, Dairy Products, Fruits, beverages, Tea, Coffee, Wine, Beer and other grocery products.

The minimum size of the booth is 100 sq. ft. (10ft.X10ft.). Larger space can also be booked in multiples thereof. ITPO's package of services under Shell Scheme will include wall to wall carpeting, adequate lighting, standard display aids & furniture and publicity support. Shipment/Air freighting and clearance of exhibits will be the responsibility of individual exhibitor.

The participation Charges are being worked out and it is anticipated that the same would be in the range of Rs. 5.15 Lakh to Rs. 5.40 Lakh (tentative) for space under the Shell Scheme plus applicable taxes if any, for a booth of 100 sq. ft.

Each booth of 100 sq. ft. under shell scheme will have participation panels of 2.5 mtr. height, fascia, booth number, 3 lights of 100 watt each, one lockable counter, three shelves, three chairs, one round table/counter, one electric socket with electric connection and one waste paper basket.

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The Show is governed by general terms and conditions for participation in international trade fairs. A copy of Application Form along with brief rules and regulations for participation in international trade fairs is attached.

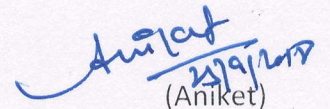
In view of the limited availability of space, it is requested to intimate the space requirement of your Organisation immediately. The space can be booked with advance payment of Rs. 3-00 Lakh per booth in favour of India Trade Promotion Organisation, New Delhi and Rs. 3,540/- (Rs. 3000/- + 18% GST Rs. 540/-) as the Membership fees. ITPO reserves the right to accept/reject any Application without assigning any reason.

In case of any further information/clarification is required, the undersigned can be contacted on telephone no. 7290020057 or on Email - aniket@itpo.gov.in.

We hope to receive your prompt response for participation in the above mentioned Show.

Thanking you,

Yours faithfully,


(Aniket)
Manager (Fin.)

Encl: - As mentioned above.

FACT SHEET

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| 1. | Name of the Show | 44 th Winter Fancy Food Show, San Francisco (USA) |
| 2. | Dates of the Show | January 13-15, 2019 |
| 3. | Venue | Moscone Centre, San Francisco (USA) |
| 4. | Participation charges(Tentative) | a) Rs. 5.15 lakh - Rs. 5.40 Lakh for space under the Shell Scheme for a booth of 100 sq.ft. |
| 5. | Products Profile for Display | Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Cheese, Snacks, ethnic, natural, organic foods, Rice, Seafood, Processed Food, Ready-to Serve meals, Confectionery & Bakery Products, Dairy Products, Fruits, beverages, Tea, Coffee, Wine, Beer and other grocery products. |
| 6. | Fair Category | Business To Business (B2B) |
| 7. | Visa | VISA recommendation letter will be provided to facilitate obtaining VISA for attending the exhibition. |
| 8. | Payment Terms | Advance Booking Amount – Rs. 3,00,000/- (Rupees Three Lakh only) |
| 9. | Payment of Rentals through RTGS/NEFT | Beneficiary - INDIA TRADE PROMOTION ORGANISATION Bank - HDFC Bank Limited Branch - G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110001 Saving Account No. - 00031110005078 IFSC Code - HDFC0000003 |
| 10. | Contact Person | Aniket- (Fair Officer) Manager (Finance) India Trade Promotion Organisation Pragati Maidan New Delhi- 110001 Mobile: +91-7290020057 E-mail: aniket@itpo.gov.in S.R. Sahoo (Supervisory Officer) General Manager/ Company Secretary India Trade Promotion Organisation Pragati Maidan New Delhi- 110001 Mobile: +91-8527889103 E-mail: companysecretary@itpo.gov.in |